Context: A primrose executive can perform various departmental functions.

This includes:

* A marketing personnel compares prices and percentage savings.
* A database administrator adds/edits/delete items
* A purchase department executive can order items and edits and deletes already placed orders if need arises.

Viewpoint: The viewpoint is from a Primrose executive (can be from marketing/database administration or purchasing department)

Purpose: The purpose is to show the steps necessary for a Primrose executive to perform various departmental activities/responsibilities.